



Form ADV Part 2B: Brochure Supplement

August 20, 2025

Juan Carlos Barraza

Banorte Ventures Ltd.
Doing Business As (DBA): BInvesting
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713-980-4690

This Brochure Supplement provides information about the background and qualifications of Juan Carlos Barraza. It supplements the BInvesting (CRD#: 335283) Firm brochure, which is also publicly available.

This Supplement is being provided to comply with SEC disclosure requirements and is accessible on the BInvesting website. Additional information about Mr. Barraza is available on the SEC's website at <https://adviserinfo.sec.gov/> by searching with his full name or his individual CRD number (CRD#: 2979487).

If you have any questions regarding the contents of this Supplement or the Brochure, you may contact the Office of Compliance at 713-980-4690 or by e-mailing compliance@binvesting.us.

Item 2 – Educational Background and Business Experience

YEAR OF BIRTH: 1974

DESIGNATIONS:

Series 24	General Securities Principal Examination
Series 4	Registered Options Principal Examination
Series 53	Municipal Securities Principal Examination
Series 52TO	Municipal Securities Representative Examination
Series 57TO	Securities Trader Exam
Series 65	Uniform Investment Adviser Law Examination
Series 63	Uniform Securities Agent State Law Examination
Series 7	General Securities Representative Examination

EDUCATION:

MS Finance
Florida International University | 2002

BS Finance
The Catholic University of America | 1996

BUSINESS BACKGROUND:

Banorte Ventures Ltd.	2024-Present	Chief Investment Officer
Banorte Asset Management, Inc.	2023-Present	Chief Investment Officer
Banorte Securities International Ltd.	2023-Present	Chief Investment Officer
PNC Investments	2021-2023	Director of Investments & Products
BBVA Investments	2004-2021	Director of Products & Trading

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Barraza. Mr. Barraza has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Barraza.

However, we do encourage you to independently view the background of Mr. Barraza on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his individual CRD number (CRD#: 2979487).

Item 4 – Other Business Activities

Mr. Barraza is not engaged in direct sales or marketing of Advisory services to clients and does not manage client relationships. However, he serves in the following affiliated capacities:

- **Chief Investment Officer of Banorte Asset Management, Inc.**, an affiliated SEC-

registered investment adviser.

- **Chief Investment Officer of Banorte Securities International Ltd.**, a FINRA-registered broker-dealer.

While these roles involve overlapping responsibilities, Mr. Barraza is not in production, and his involvement is limited to compliance and oversight functions. Any potential conflicts are managed through firm-level supervisory policies.

Item 5 – Additional Compensation

Mr. Barraza does not receive any economic benefit (e.g., sales awards or other prizes) for providing advisory services beyond his regular salary and compensation. He is not engaged in sales or advisory activities that involve direct client interaction or the recommendation of specific investment products.

Mr. Barraza is compensated solely through his role as Chief Investment Officer of Blnvesting, and any compensation is not tied to client transactions, assets under management, or the sale of Investment products.

Item 6 – Supervision

Mr. Barraza serves as Chief Investment Officer of Blnvesting and is supervised by the Chief Executive Officer, José Ramón Rodríguez, who can be reached at 713-980-4621.

Blnvesting has implemented a Code of Ethics, an internal compliance document that guides each supervised person in meeting their fiduciary obligations to clients of Blnvesting. Further, Blnvesting is subject to regulatory oversight by various agencies. These agencies require registration by Blnvesting and its supervised persons. As a registered entity, Blnvesting is subject to examinations by regulators, which may be announced or unannounced. Blnvesting is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Adviser.